



UNITES TO FIGHT
COVID-19

www.almauncdc.com



Know the facts & stay informed

Who Are We?

Al-Maun (Neighborly Needs) of Las Vegas was established in 2004 in response to the growing needs of those who are most under-served throughout the Las Vegas community, focusing on the Historic West Side.

We have over 15 years of experience building rapport with our community while identifying and responding to pressing needs such as food and nutrition, health and wellness, education, and homelessness.

Partnership with SNHD

Al-Maun has partnered with the Southern Nevada Health District to implement a comprehensive COVID-19 Community Outreach & Education Project that will have a long-term positive impact on the health of our community.

The Goal

To reach communities at high risk for COVID-19 infection and the under-served racial and ethnic minority populations. In Clark County, COVID-19 continues to impact minority communities with higher infection rates and lower vaccination rates.

Reported Cases 338,693 (11/2021)

Overall Statistics of Minority Groups Affected by Covid-19

Hispanic vs White	Asian/Pacific Islander vs White
1.5 Times Higher Rate 13,571 vs 8,757.3 (100,000)	1.1 Times Higher Rate 9,353 vs 8,757.3 (100,000)
African American vs White	With regard to vaccinations rates, Black residents lag behind other members of the community with just 40% percent who have initiated vaccination (SNHD).
1.3 Times Higher Rate 11,718 vs 8,757.3 (100,000)	

Community Outreach & Education Plan

Community Engagement & Outreach Services Includes:

- Community Testing & Vaccination Events
- Website & Social Media Campaign
- Community Stakeholder Meetings
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- Media Interviews
- Community Training

- Community Stakeholder Training
- Health & Wellness Workshops
- Mobile Testing & Vaccination Clinics
- WiFi Hotspots for Virtual Appointments

Incentives:

- \$25 gift cards at select events for vaccinations.
- 24-hour bus passes to travel to vaccination sites.

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